

**PANAMA ROCKS FOLIAGE FESTIVAL
CRAFT SHOW & FARMERS MARKET PROSPECTUS**

SEPTEMBER 30 & OCTOBER 1, 2023

THE FESTIVAL

The Foliage Festival is hosted by Panama Rocks Scenic Park and consists of a craft and art show, food vendors, entertainment, and fall/Halloween-themed activities. Craft show hours are 10:00AM to 5:00PM on Saturday and 10:00AM to 4:00PM on Sunday. Vendors are expected to stay set up for both days during the duration of the craft show hours (exceptions for emergencies and extreme weather).

ELIGIBLE APPLICANTS

Artists and craft vendors who create original work, food vendors, and farmers market vendors selling products grown or produced at home or on the farm may apply. Vendors selling food items will be required to supply a Certificate of Insurance to Panama Rocks with their application. ***Commercially produced products purchased for resale and/or direct sales are ineligible (for art & craft vendors). Products for sale must also be appropriate for a family friendly environment (let us know if you have questions).***

SHOW FEE(S) AND CONTRACT

Applicants must send by U.S. Mail (1) a signed show contract and (2) a festival fee check in the amount of \$100. CHECKS MUST BE MADE OUT TO PANAMA ROCKS. Please mention 'Foliage Festival' in the note-section of your check. Applications will become complete only upon receipt of the Show Contract and Show Fee check(s). **The deadline for receipt of the contract and show fee is August 31 (postmark). SPACES ARE LIMITED – ESPECIALLY FOR FOOD VENDORS - EARLY APPLICATIONS ARE MORE LIKELY TO BE ACCEPTED.** There is no refund for festival show fees. Bounced show fee checks may result in automatic disqualification.

You must fully and accurately represent the complete range of items you wish to sell. Please submit photographs of your work via email to Jonathan@PanamaRocks.com. If you are selected, we may use these photographs of your work on our website and in promotional materials.

We will notify applicants of their status via E-MAIL. Be sure the e-mail address you provide is the one you check most often. Show fee checks from declined applicants will be destroyed.

ART & CRAFT SHOW DETAILS

Exhibit spaces are located outdoors on the grounds of Panama Rocks Scenic Park, a unique geologic formation and old growth forest in Chautauqua County. Each space measures 10' x 10' accommodating the standard size show tent. If you need a larger space, please let festival hosts know on your application. We will attempt to accommodate your needs. **ALL EXHIBITOR TENTS MUST BE WEIGHTED DOWN TO PREVENT FLIPPING IN CASE OF WIND.**

There are a limited number of exhibitor spaces located under a lean-to (covered roof, open sides, which measure 10' wide by 16' deep). These spaces are available, upon request and review.

Exhibitors must provide ALL of their display materials. No tents, tables, chairs, or electricity are provided. Your display system must reflect a high level of professionalism. No messy backspace storage will be tolerated. Exhibitors will be assigned a set up time that they must honor. Unloading may occur at or near the assigned space but parking is away from the exhibit area.

SALES TAX COMPLIANCE

Exhibitors are individually responsible for collecting and reporting New York State Sales Tax. Out of state exhibitors must obtain a temporary New York State Sales Certificate prior to arriving at the festival (NYS does not provide on-site application) in order to sell items legally in New York State. Going online is the best way to secure your NYS Tax Certificate and we urge you to allow plenty of time for processing. Go to: www.nys-permits.org. **Note that the State requires you to apply no sooner than 90 days and no later than 20 days prior to the event.**

ACCOMODATIONS

Vendors can enjoy the many wonderful local accommodations that Chautauqua County has to offer. The Chautauqua County Visitor's Bureau lists local accommodations at www.tourchautauqua.com.

OTHER TERMS AND CONDITIONS

We consider your application a commitment to be a vendor and to stay set up for the duration of the stated craft show hours. If there is an emergency and you cannot attend last minute, please let us know ASAP.

You may only display the type of work with which you applied to the Art & Craft Show. No discounted "sale" prices may be listed and no "seconds" or damaged goods may be sold. AT THE DISCRETION OF PANAMA ROCKS VENDORS WILL BE ASKED TO REMOVE ANY WORK FOUND TO BE OUT OF CHARACTER WITH THE APPLICATION SUBMITTED.

WAIVER OF LIABILITY

By submitting this application, you agree to take full legal liability and responsibility for the safety of yourself, your property, your employees and/or assistants, and all festival guests and their property due to your involvement in the festival. You release from any and all legal liability and agree not to sue or make a claim against, and to indemnify, defend and hold harmless Camp-At-The-Rocks LTD (DBA Panama Rocks), and all owners, officers, members, agents and employees, lessors and lessees of these organizations for any and all claims for damage, injuries, death to myself or any person or property, including all defense costs, attorney's fees, and other expenses of any type, without limitations, caused by or resulting from ordinary negligence of Camp-At-The-Rocks LTD (Panama Rocks) and from your actions or presence at the Wild America Nature Festival and/or Panama Rocks Scenic Park. By submitting a contract to the festival, you acknowledge that you have carefully read this agreement and fully understand its contents and the terms. This contract shall be legally binding upon you, your heirs, your estate, assigns, legal guardians, and your personal representatives. Any legal action relating to the Wild America Nature Festival or Camp at the Rocks LTD will be brought in the New York State Supreme Court, County of Chautauqua, or the United States District Court for the Western District of New York.

QUESTIONS MAY BE ADDRESSED TO:

Jonathan Weston
Owner/Manager, Panama Rocks
Email: jonathan@panamarocks.com

PLEASE MAIL YOUR CONTRACT AND FEE(S) TO:

Panama Rocks Scenic Park
PO Box 219
Panama, NY 14767

**VENDOR CONTRACT
PANAMA ROCKS FOLIAGE FESTIVAL
September 30 & October 1, 2023**

APPLICATION CONTRACT – PRINT CLEARLY

Applicant Information

Applicant Name			
Partner (if applicable)			
Business Name			
Website			
Facebook Page URL	www.Facebook.com/	Instagram Handle	@
<p>Please describe the items you intend to sell, including the media type. <u>Please remember to email images of your items for sale to Jonathan@panamarocks.com</u></p>			

Contact Information: Please provide current contact information where correspondence can be sent.

Street Address			
City	State	Zip Code	
Phone Number	Email		

In making application to become a vendor at the Panama Rocks Foliage Festival I agree to abide by the rules and regulations set forth in the festival prospectus. I hereby release and forever discharge the Panama Rocks Scenic Park (CAMP-AT-THE-ROCKS, LTD.) and the officers, agents and employees of the festival and host organizations from any responsibility, personal liability, loss, claims or damage arising out of or in connection with the festival or my presence at Panama Rocks.

Applicant Signature	Date
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MAIL A COPY OF THIS CONTRACT AND YOUR SHOW FEE TO:

Panama Rocks Scenic Park
PO Box 219
Panama, NY 14767

**Please remember to email images of your artwork to Jonathan@PanamaRocks.com.
DEADLINE for receipt of the contract and show fee is August 31 (postmarked).**